

Book Factsheet

Title: Evaluating educational quality: A conference summary

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Additional Notes:

The texts of three conference papers are presented in this volume. The papers are: Student-Oriented Management: A Proposal for Change (Alexander W. Astin); Goals, Outcomes, and Academic Evaluation (Howard R. Bowen); and A Summary of the 1978 COPA Summer Conference (Charles M. Chambers). The first addresses the definition of quality in administration, and concludes that a high quality institution is one whose management system keeps track of the intellectual and personal development of its students. In the second paper, seven basic principles are suggested for use in the identification and evaluation of outcomes in a particular college or university's undergraduate education. The third paper outlines and discusses several themes emerging during the conference: assumptions about outcomes, quantitative measurement of education, evaluation by outcomes, the use of self-study and team review, the use of accreditation, and the validity of outcomes assessments. (MSE)