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4. Use language understandable by members of all the above groups, rather than specialized jargon and technical terminology.
5. Be concise.
6. Use examples that illustrate and enrich the theory or program described.
7. Give examples of practical considerations and pitfalls of the enterprise discussed.
8. Address questions such as: How can this knowledge be useful to other programs? What are its implications for practitioners? Can it be replicated? Knowing this now, what could people do differently from now on?
10. Practice notes: A short article describing a study, program, or dilemma you have handled, with attention to usefulness to others.
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12. Format: Place page notes and footnotes at the end of the manuscript. Use italics rather than underlines. Articles should be no more than 18 pages.
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